## Life Insurance





4/11/12 PRODUCT

In June of 2011, we announced our new Children's Whole Life (CWL) product available for ages 14 days to 25 years. This product is ideal for parents and grandparents who want to protect their children from an unexpected loss and protect the child's future insurability.

With the introduction of this product for the younger ages, <u>Effective May 1, 2012</u> we will be adjusting the issue ages for our Whole Life Express (WLE) to begin at age 26 through 80 years of age. This change allows both products to provide the protection and coverage for the appropriate age groups.

**Issue Ages** 

Product	Current	<b>Face Amounts</b>	Effective 5/1/12
CWL	14 days – 25 years	\$5,000-\$30,000	14 days – 25 years
WLE	0 – 80 years	\$5,000-\$50,000	26 – 80 years

**Updated Materials** 

Item	New Item #	Replaces
WLE Brochure	LC6447_0512	LC6447_1011
WLE Rate Calculator	LC6457_0512	LC6457_1009
WLE Highlight Sheet	LC6464_0512	LC6464_1009
Life Insurance Options for Your Client – Summary	LC6823_0512	LC6823_0511

For more information on the Children's Whole Life and Whole Life Express products, please visit Sales Professional Access. All materials are available to view/download on SPA in the *Forms and Materials* section or ordered through normal channels.

If you have any questions, please contact Sales Support at (800) 693-6083 or sales.support@mutualofomaha.com.